



Central Middle School Craft Fair

December 7th, 2019, 10am-3pm

Thank you for your interest in the Craft Fair. Below, you'll find helpful information about the craft fair and venue.

Posters

Please feel free to share the fair info and poster with your family, friends and any customers you have... post on Facebook or your website.

Electricity, Tables and Extra Space

We provide either 6' or 8' table. If you have your own table, you are welcome to use it, so long as it fits in your allotted 6' or 8' space. If you need more than 8' of space, please purchase the extra 3' space on the registration form. The gym is usually quite full and the tables are close together, so additional extra space may not be available on craft fair day. In order to offset the additional demands on the school power system, there is an additional charge for power. If you have additional specific requirements, please list them on your registration form and we will do our best to accommodate them.

Tips for Success

While we wish all vendors a successful craft fair, we cannot guarantee the number of type of shoppers and therefore cannot predict daily sales. Below are a series of helpful tips to maximize your chances of success at our craft fair.

1. Displays are important. Think about how to draw people in to your table as they walk by. Be creative! Having some vertical elements in your display ensures that people can see your products from further away than if they are all laying flat.
2. Have items at various price points and clearly display your prices. Customers will range from kids to Christmas shoppers, so small, affordable items can be as appealing as large, expensive items.
3. Be prepared with a cash box and lots of change.
4. Bring a friend or partner so that you can take a break when you need it. This will keep you refreshed and happy. And a smile goes a long way.
5. Be unique. While we do our best to avoid too much duplication, there may be someone selling a similar item a few booths down from you. Think of creative ways to set yourself apart, such as creative packaging, pricing deals, availability for custom orders.
6. Plan ahead. Start early to ensure you've got enough inventory for the day. If you've done several craft fairs, think about your best sellers and make sure you've got enough available.

If you have any questions/concerns, feel free to send us an email. Please return your registration to the school or by email as soon as possible to secure your spot!